

FREQUENTLY ASKED QUESTIONS (FAQs)



Thinking about applying for the MicroGREEN Programme? You're in the right place. This FAQ guide answers the most common questions about the programme, including who can apply, the benefits, the application process, and what to expect. We encourage you to read through the information to help you make the most of this exciting opportunity

QUESTIONS	ANSWERS
1. What is the MicroGREEN Programme?	The MicroGREEN Programme is an initiative that supports youth-led Micro, Small and Medium-sized Enterprises (MSMEs) in Ghana and Senegal to develop the knowledge, skills and business capacity needed to participate in green jobs and build sustainable businesses.
2. What does "MicroGREEN" mean?	MicroGREEN focuses on supporting MSMEs to create and grow businesses that contribute to a greener economy while creating employment opportunities for young people.
3. Is the programme free?	Yes. Participation in the MicroGREEN Programme is completely free. Applicants are not required to pay any fees at any stage of the programme.
4. What are green jobs?	Green jobs are jobs that help protect, restore and sustain the environment. They contribute to environmentally friendly economic activities while creating decent employment opportunities.
5. Who is eligible to apply?	The programme is open to youth-led MSMEs whose owners or leaders are between 18 and 35 years of age. Priority will be given to: • Women-led businesses • Businesses led by Persons with Disabilities (PWDs) • Other eligible youth-led businesses
6. Which sectors are eligible?	The programme supports businesses operating within the following sectors: • Agroforestry • Fisheries • Aquaculture • Biodiversity Eligible businesses should operate within the value chains of these sectors.
7. How long must a business be operating to qualify?	An interested business must have been in operation for at least two (2) years.
8. Are there specific disabilities that would be considered for eligibility?	No. The programme welcomes all persons with disabilities. There are no restrictions based on the type of disability.
9. How many businesses will benefit from the programme?	The programme aims to support 1,000 businesses, comprising: • 500 businesses in Ghana • 500 businesses in Senegal
10. Are there beneficiary targets?	Yes. In each country, the programme aims to support at least: • 300 women-led businesses • 50 businesses led by PWDs • 150 other youth-led businesses

11. Is the programme available nationwide?	No. The programme is currently being implemented as a pilot project and is limited to selected regions. Ghana • Ashanti Region • Bono Region • Central Region • Eastern Region • Greater Accra Region • Western Region Senegal • Dakar • Thiès • Saint-Louis • Kaolack • Ziguinchor
12. What benefits will participants receive?	Successful participants will benefit from: • Entrepreneurship training • Business development support • Finance readiness training • Access to finance linkages • Market access opportunities • Value addition training • Mentorship and coaching • Peer learning and networking • Business policy dialogue opportunities
13. Does the programme provide funding?	No. The programme does not provide direct funding or grants. However, participants will receive support to improve their investment readiness and be connected to potential financing opportunities.
14. What are the expected outcomes of the programme?	The programme aims to: • Improve business growth and sustainability • Increase access to finance • Create green employment opportunities • Strengthen value chain participation • Expand market access • Support policy reforms that promote the green economy
15. Will participants need to travel?	Some programme activities may require travel. Where applicable, transport, accommodation and meals will be provided for selected participants, subject to the programme's approved guidelines.
16. How will the programme be delivered?	The programme will combine: • In-person training and workshops • Virtual learning sessions • Mentoring and coaching activities
17. Who is funding the MicroGREEN Programme?	The programme is funded by the Fund for African Private Sector Assistance (FAPA) and the Youth Entrepreneurship and Innovation Multi-Donor Trust Fund (YEI MDTF) through the African Development Bank (AfDB).
18. Who is implementing the programme?	The programme is being implemented by: • Invest in Africa Ghana • Invest in Africa Senegal
19. How long will the programme run?	The programme will run for 10 months and is expected to conclude in May 2027.
20. How do interested businesses apply?	Applications can be submitted online through the official MicroGREEN website: www. microgreen.africa Alternatively, applicants may request an application form by emailing: ghana@microgreen.africa senegal@microgreen.africa
21. What is the application deadline?	The deadline for submitting applications is 18 September 2026.
22. How will I know if my application is successful?	Applicants will be notified of the outcome of their application within 14 business days after submitting a complete application.
23. Who can I contact for more information?	Ghana Email: ghana@microgreen.africa Telephone: +233 24 325 2887 Senegal Email: senegal@microgreen.africa Telephone: +221 77 719 13 44